



As the Managing Director & Practice Leader of Employee Engagement Surveys for Integrated Healthcare Strategies, a division of Gallagher Benefit Services, Inc., David Rowlee oversees a team of highly skilled researchers and ensures the delivery of leading edge measurement capabilities, advanced empirical analyses and innovative research studies to inform the operations and strategies of our clients. David has more than 10 years of human capital research consulting experience with special emphasis in the field of survey research—including survey design, survey methodology, statistical analyses, and advanced behavioral modeling.

During the past decade David has served as a trusted advisor to many of the finest, most recognized healthcare and multi-unit organizations where he has extensive experience leading employee, physician and customer engagement survey research efforts. For more than 100 of the nation's finest healthcare systems and Fortune 100 organizations David has distilled complex empirical results into highly actionable insights coupled with meaningful action plans to promote improvements in workplace culture and safety, while accelerating business performance and revenue growth.

Prior to joining Gallagher Integrated, David served as Vice President of Research for a leading human capital consulting firm where he led employee and physician survey design, new product development and research services. Most recently, David served as Director (Research Division) for a Honomichl Top 50 global market research firm where he led the research division, contributed to thought leadership, and guided numerous initiatives such as new survey content and design, and methodological innovations.

During David's career, he has delivered over 50 presentations including keynote, plenary, and leadership team speeches to national and international healthcare, business leadership, and corporate conferences and expositions. In addition, David has contributed numerous articles to healthcare journals on topics covering employee and physician engagement in healthcare settings. David holds both Master's and Doctoral degrees in Sociology from the University of South Carolina. In addition he holds a Professional Certificate of Demography from Charles University in Prague, Czech Republic.



David Rowlee,  
PhD  
Managing Director &  
Practice Leader